

Casco Bay Island Transit District

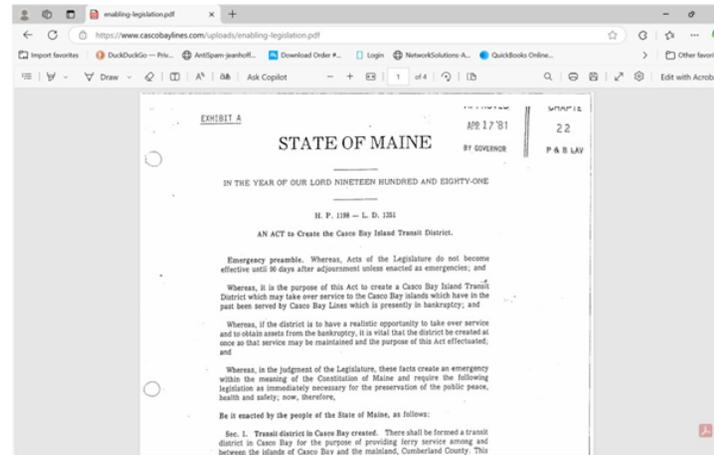
Data for Passenger Rate Discussion

Finance Committee Meeting, February 11th, 2026

Background: CBL Enabling Legislation

Sec 1. Transit District in Casco Bay created. ...do all things necessary to furnish waterborne transportation... including incidental tour and charter service, for public purposes in the interest of ... the inhabitants of the islands comprising the district.

Sec 8. Directors may establish such routes and shall fix such rates of fare to be charged for such public transportation service as shall to the extent possible reasonably assure sufficient income to meet the cost of the service.



enabling-legislation.pdf

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Agenda:

Review ridership and revenue data from the June 2024 passenger rate change to understand how islanders, seasonal residents, and visitors have responded and use those patterns to inform a plan for incremental adjustments to single tickets and all four pass types.

Explore an affordable ticket option to address islander demand for nearby, regular family visits.

Goals:

Increase Revenues for CBL, while supporting affordability “in the interest of the inhabitants of the islands”.

CBITD Revenue Summary — All Islands Combined							
Year	Passenger		Vehicles		Freight		Total
2023	\$2,764,336	55%	\$1,460,086	29%	\$812,970	16%	\$5,037,393
2024	\$3,683,812	60%	\$1,532,176	25%	\$877,272	14%	\$6,093,260
2025	\$3,778,465	59%	\$1,702,360	27%	\$902,990	14%	\$6,383,815
YoY Change							
2023→2024	33.3%		4.9%		7.9%		21.0%
2024→2025	2.6%		11.1%		2.9%		4.8%

New passenger rate structure introduced June 1, 2024 resulting in 33% increase in revenue.

New vehicle rate structure introduced June 20, 2025 resulting in 11% increase in revenue.

Freight rate structure unchanged during this time.

Notes:

- *Vehicle revenue was heavily skewed by advanced ticket purchasing prior to rate change. Customers bought legacy priced tickets good for 60-days and redeemed them through mid-August. We won't have complete visibility on vehicle revenue trends until Fall of 2026.*
- *CBL is moving from a fiscal year to a calendar year with the 2025 audit. Data contained herein is by calendar year.*

CBITD Revenue by Island — Combined 2023–2025

Ranked by share of total revenue.

Island	Passenger	Vehicle	Freight	Total	% of Total
Peaks	\$7,197,724	\$4,631,589	\$1,020,777	\$12,850,090	75.0%
Long	\$1,102,623	\$17,154	\$459,676	\$1,579,453	9.2%
Diamond Cove	\$697,144	\$545	\$194,188	\$891,877	5.2%
Chebeague	\$182,749	\$28,431	\$529,414	\$740,594	4.3%
Great Diamond	\$341,580	\$1,779	\$111,744	\$455,103	2.7%
Cliff	\$227,201	\$3,483	\$150,224	\$380,908	2.2%
Little Diamond	\$178,846	\$1,370	\$47,098	\$227,314	1.3%
Total	\$9,927,867	\$4,684,351	\$2,513,121	\$17,125,339	100.0%

% of overall revenue contributed by each island destination.

Note: Great Diamond and Diamond Cove are two different stops on same island; combined total of \$1,346,980.

Single Ticket Sales Over Time by Category

Demographic	2023	2024	2025	23→24 Chg	23→24 %	24→25 Chg	24→25 %	23→25 Chg	23→25 %
Adult	204,100	197,239	191,665	-6,861	-3.4%	-5,574	-2.8%	-12,435	-6.1%
Child	25,548	28,850	29,546	3,302	+12.9%	696	+2.4%	3,998	+15.6%
Senior	88,687	65,142	47,341	-23,545	-26.5%	-17,801	-27.3%	-41,346	-46.6%
Disabled	1,424	1,003	820	-421	-29.6%	-183	-18.2%	-604	-42.4%
Total	319,759	292,234	269,372	-27,525	-8.6%	-22,862	-7.8%	-50,387	-15.8%

Seniors are leaving the individual ticket pool fast, down 46.6% system-wide from 2023 to 2025 (88,687 → 47,341). That's 41,346 fewer senior individual tickets, which maps directly to the pass adoption data we already have. Seniors are overwhelmingly migrating to the \$216 annual pass.

Adults are declining more modestly (-6.1% over two years), a mix of some shifting to passes and some natural variation.

Child tickets are actually growing (+15.6%), which suggests the rate change hasn't deterred family visits.

Active Passes by Month — All Islands Combined

Estimated active passes based on purchase date and pass duration (30-Day=1mo, 90-Day=3mo, Annual=12mo). Veh Add-On is 90-day duration, Peaks only.

Month	Annual	90-Day	30-Day	90-Day Veh Add-On	Total Active	Season
Jun 2024	398	431	1,197	0	2,026	Peak
Jul 2024	468	532	1,303	0	2,303	Peak
Aug 2024	505	573	1,007	0	2,085	Peak
Sep 2024	544	187	834	0	1,565	Peak
Oct 2024	573	168	553	0	1,294	Peak
Nov 2024	589	177	361	0	1,127	Off-Peak
Dec 2024	605	167	347	0	1,119	Off-Peak
Jan 2025	630	146	279	0	1,055	Off-Peak
Feb 2025	641	141	250	0	1,032	Off-Peak
Mar 2025	660	144	298	0	1,102	Off-Peak
Apr 2025	684	277	320	0	1,281	Off-Peak
May 2025	749	484	535	0	1,768	Peak
Jun 2025	785	697	941	117	2,540	Peak
Jul 2025	868	675	1,015	217	2,775	Peak
Aug 2025	907	510	888	262	2,567	Peak
Sep 2025	933	294	608	186	2,021	Peak
Oct 2025	972	184	410	123	1,689	Peak
Nov 2025	987	141	214	95	1,437	Off-Peak
Dec 2025	995	129	252	70	1,446	Off-Peak

Annual pass growth over 19 consecutive months since introduction.

Pass Growth by Month Comparing Available Data in 2024 with the same Months in 2025					
YoY Growth % (Jun-Dec)					
Month	Annual	90-Day	30-Day	90-Day Veh Add-On	Total
Jun	103.7%	72.8%	-28.4%	New	30.7%
Jul	96.8%	34.1%	-27.2%	New	29.5%
Aug	90.3%	-10.0%	-26.5%	New	31.3%
Sep	83.1%	49.5%	-39.3%	New	36.6%
Oct	84.2%	-29.0%	-36.4%	New	36.1%
Nov	83.2%	-38.9%	-49.8%	New	36.5%
Dec	81.3%	-43.9%	-41.1%	New	34.5%

This slide compares monthly pass sales in 2024 with the same month in 2025. There were no pass sales January through May of 2024 so there is no comparison available. For example, we can compare June of 2024 with June of 2025 and we see that annual pass sales increased by 103.7%

30-Day passes dropped off as more people opted for annual passes.

90 Day passes dropped as people moved to 90-day w/vehicle or opted for annual passes.

Long Island Pass Adoption Data

Month	Annual				90-Day				30-Day				Total
	Adt	Sr	Ch	Dis	Adt	Sr	Ch	Dis	Adt	Sr	Ch	Dis	
Jun 2024	23	28	1	0	51	25	2	1	123	56	8	0	318
Jul 2024	27	35	1	1	65	41	2	1	108	57	13	2	353
Aug 2024	29	36	1	1	65	46	2	1	77	57	4	0	319
Sep 2024	33	39	1	1	26	24	0	0	79	52	1	0	256
Oct 2024	35	45	1	1	16	18	0	1	49	27	1	0	194
Nov 2024	36	47	1	1	22	14	0	1	45	14	2	0	183
Dec 2024	39	47	1	1	16	13	0	1	37	9	2	0	166
Jan 2025	42	51	1	1	15	12	0	1	33	8	2	0	166
Feb 2025	42	52	1	1	12	15	0	1	25	5	1	0	155
Mar 2025	42	56	1	1	16	15	0	1	31	10	2	0	175
Apr 2025	42	57	1	1	30	24	1	1	35	18	1	0	211
May 2025	43	60	1	1	56	48	1	2	52	22	4	0	290
Jun 2025	42	58	1	1	82	61	2	2	102	47	20	1	419
Jul 2025	42	60	1	1	77	58	1	2	93	41	15	3	394
Aug 2025	47	62	1	1	58	43	1	1	88	49	5	1	357
Sep 2025	48	63	1	1	33	30	1	1	63	46	1	1	289
Oct 2025	51	61	1	1	32	21	1	1	56	26	0	0	251
Nov 2025	52	62	1	1	28	10	1	2	35	8	2	0	202
Dec 2025	52	62	1	1	26	9	0	2	47	11	2	0	213

Long Island Unofficial Population Count as of February 6, 2026: **196**

(Source: Mark Greene/Lorina Valls submission to Long Island Select Board February 6, 2026)

Note: Long Island included for illustrative purposes due to having recent “unofficial” population information.

Peaks Island Pass Adoption Data																	
	Annual				90-Day				30-Day				90-Day Veh Add-On				Total
Month	Adt	Sr	Ch	Dis	Adt	Sr	Ch	Dis	Adt	Sr	Ch	Dis	Adt	Sr	Ch	Dis	
Jun 2024	152	131	9	2	125	62	12	3	511	117	68	9	0	0	0	0	1,201
Jul 2024	168	163	10	3	157	72	14	3	587	132	82	11	0	0	0	0	1,402
Aug 2024	183	175	12	3	165	88	14	4	464	126	43	8	0	0	0	0	1,285
Sep 2024	194	185	16	7	60	29	3	1	372	120	9	6	0	0	0	0	1,002
Oct 2024	206	186	17	9	65	30	3	2	274	71	7	5	0	0	0	0	875
Nov 2024	212	190	17	9	80	23	4	1	206	33	7	1	0	0	0	0	783
Dec 2024	217	194	17	10	75	28	3	1	212	33	6	2	0	0	0	0	798
Jan 2025	227	199	17	11	70	23	2	0	172	28	6	1	0	0	0	0	756
Feb 2025	234	201	17	11	68	20	3	0	154	27	7	1	0	0	0	0	743
Mar 2025	237	211	18	11	66	15	3	0	184	27	6	2	0	0	0	0	780
Apr 2025	247	221	18	11	121	31	7	0	182	28	5	0	0	0	0	0	871
May 2025	266	254	22	11	180	58	8	0	236	55	15	2	0	0	0	0	1,107
Jun 2025	272	300	17	10	229	89	26	5	382	61	58	4	59	56	1	1	1,570
Jul 2025	311	338	17	11	204	90	30	6	429	70	86	6	107	108	1	1	1,815
Aug 2025	332	349	17	12	144	66	28	6	358	68	42	3	126	133	2	1	1,687
Sep 2025	344	367	15	10	93	34	10	2	236	63	7	2	87	98	1	0	1,369
Oct 2025	362	381	18	9	53	15	2	1	181	37	8	1	62	60	1	0	1,191
Nov 2025	367	388	20	9	51	9	5	1	104	14	4	2	55	40	0	0	1,069
Dec 2025	375	390	21	8	47	7	6	0	132	8	7	2	51	19	0	0	1,073

Strong early adoption of annual passes when price reduced as part of passenger rate change June 1, 2024.

Adoption of Annual passes in June 2025 exceeded those that expired on the anniversary of June 1, 2024

Annual passes outstanding for Peaks at an all-time high December 2025 shows strong adoption by year round islanders; adult annual passholders as of Dec 25 total 773, 99.7% of Peaks adults per 2020 Census and 82% of 920 Peaks voters registered with the City of Portland; number of annual passes outstanding in Dec that are not Peaks residents likely to be low, some reverse commuters, some nearby seasonal homeowners

90 day passes balloon during summer months, adoption increased 2025 vs 2024

90 day passes w/vehicle may have lagged in 2025 due to pre-buy phenomenon as passengers prebought vehicle tickets at lower prices with 60-day validity period.

90 day passes w/vehicle in Nov & Dec likely includes some residents monthly falling outside of summer, likely resident buyers transition to annuals

Ridership by Island — Calendar Years 2023–2025 (Excluding Tours & Charters)

Source: CBITD 4 Year Comparison Report. Rate restructuring effective June 1, 2024.

A. Calendar Year Totals

Island	CY 2023	CY 2024	CY 2025	23→24 Chg	23→24 %	24→25 Chg	24→25 %
Peaks	756,282	754,320	763,885	-1,962	-0.3%	9,565	+1.3%
Little Diamond	17,720	18,122	18,127	402	+2.3%	5	+0.0%
Great Diamond	40,283	43,325	46,734	3,042	+7.6%	3,409	+7.9%
Diamond Cove	53,316	47,607	48,512	-5,709	-10.7%	905	+1.9%
Long	107,141	108,940	110,199	1,799	+1.7%	1,259	+1.2%
Chebeague	14,401	13,984	15,023	-417	-2.9%	1,039	+7.4%
Cliff	21,123	22,477	22,171	1,354	+6.4%	-306	-1.4%
Total	1,010,266	1,008,775	1,024,651	-1,491	-0.1%	15,876	+1.6%

Passenger ridership virtually unaffected by June 1, 2024 rate change (-0.1%). Ridership increased in 2025 at (1.6%).

Peaks Island represents 75% of total ridership, Long Island second at 11%.

Market Comparison to Other Ferry Systems*:

Ferry System	Route	Peak RT	Off-Peak RT	Approx. Distance (one-way)
CBITD (Casco Bay Lines)	Portland → Peaks Island	\$14.00	\$7.20	2.5 mi
CBITD (Casco Bay Lines)	Portland → Long Island	\$14.00	\$7.20	6 mi
CBITD (Casco Bay Lines)	Portland → Chebeague	\$14.00	\$7.20	8 mi
CBITD (Casco Bay Lines)	Portland → Cliff Island	\$14.00	\$7.20	10 mi
Chebeague Island Transportation Co. (CTC)	Cousins Isl. → Chebeague	\$19.00	\$19.00	1.5 mi
Maine State Ferry Service	Lincolntonville → Islesboro	\$17.00	\$10.25	3 mi
Maine State Ferry Service	Rockland → Vinalhaven	\$23.00	\$15.75	12 mi
Maine State Ferry Service	Rockland → North Haven	\$23.00	\$15.75	12 mi
Maine State Ferry Service	Bass Harbor → Swans Isl.	\$23.00	\$15.75	6 mi
Steamship Authority	Woods Hole → Marthas Vineyard	\$21.00	\$21.00	7 mi
Steamship Authority	Hyannis → Nantucket (traditional)	\$43.00	\$43.00	26 mi
Steamship Authority	Hyannis → Nantucket (high-speed)	\$89.00	\$89.00	26 mi
Fire Island Ferries	Bay Shore → Ocean Beach	\$25.00	<i>Seasonal only</i>	6 mi
Washington State Ferries	Seattle → Bainbridge Island	\$11.05	\$11.05	8 mi

*Based on publicly available information, rates are not guaranteed and subject to change.