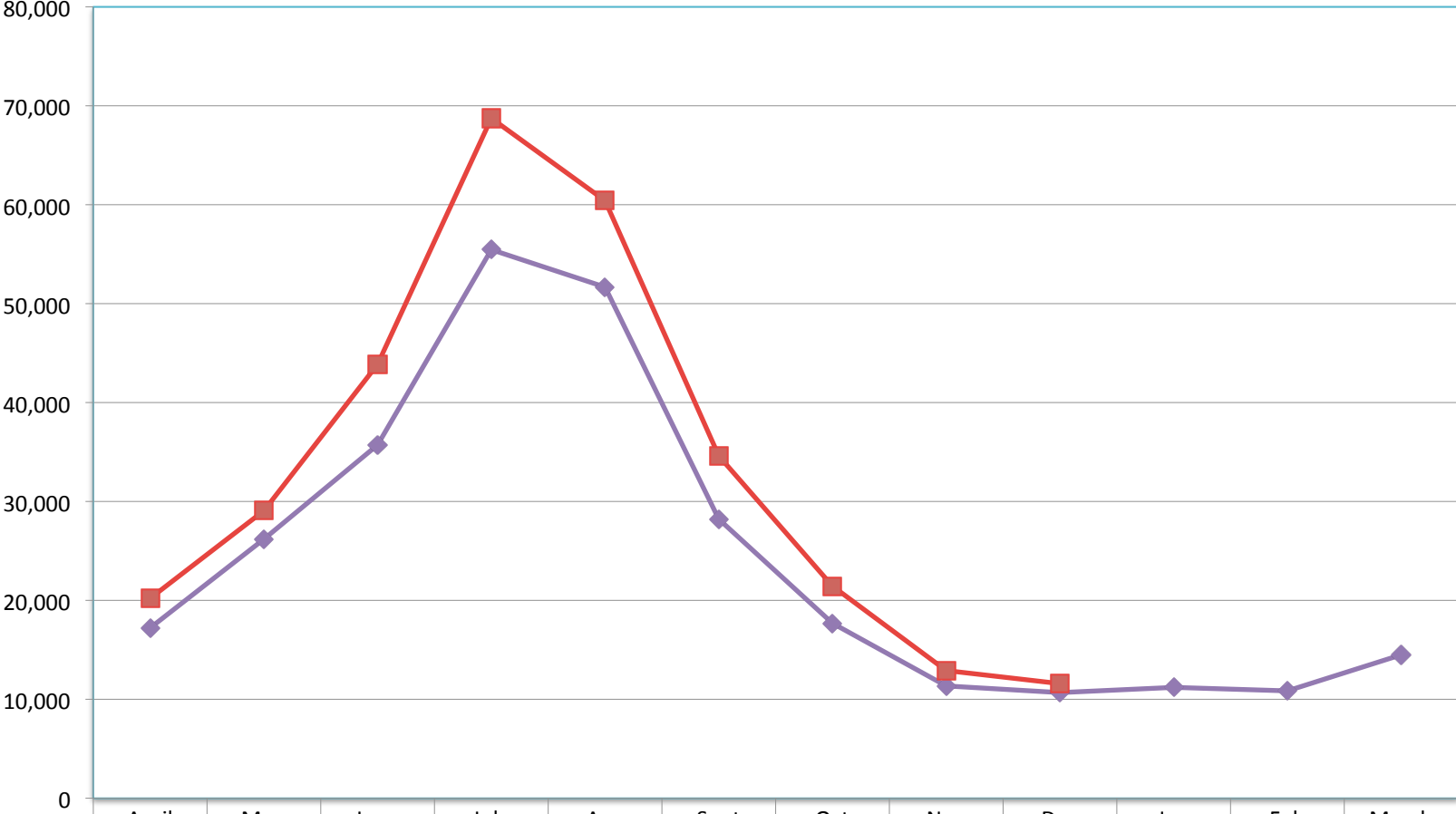
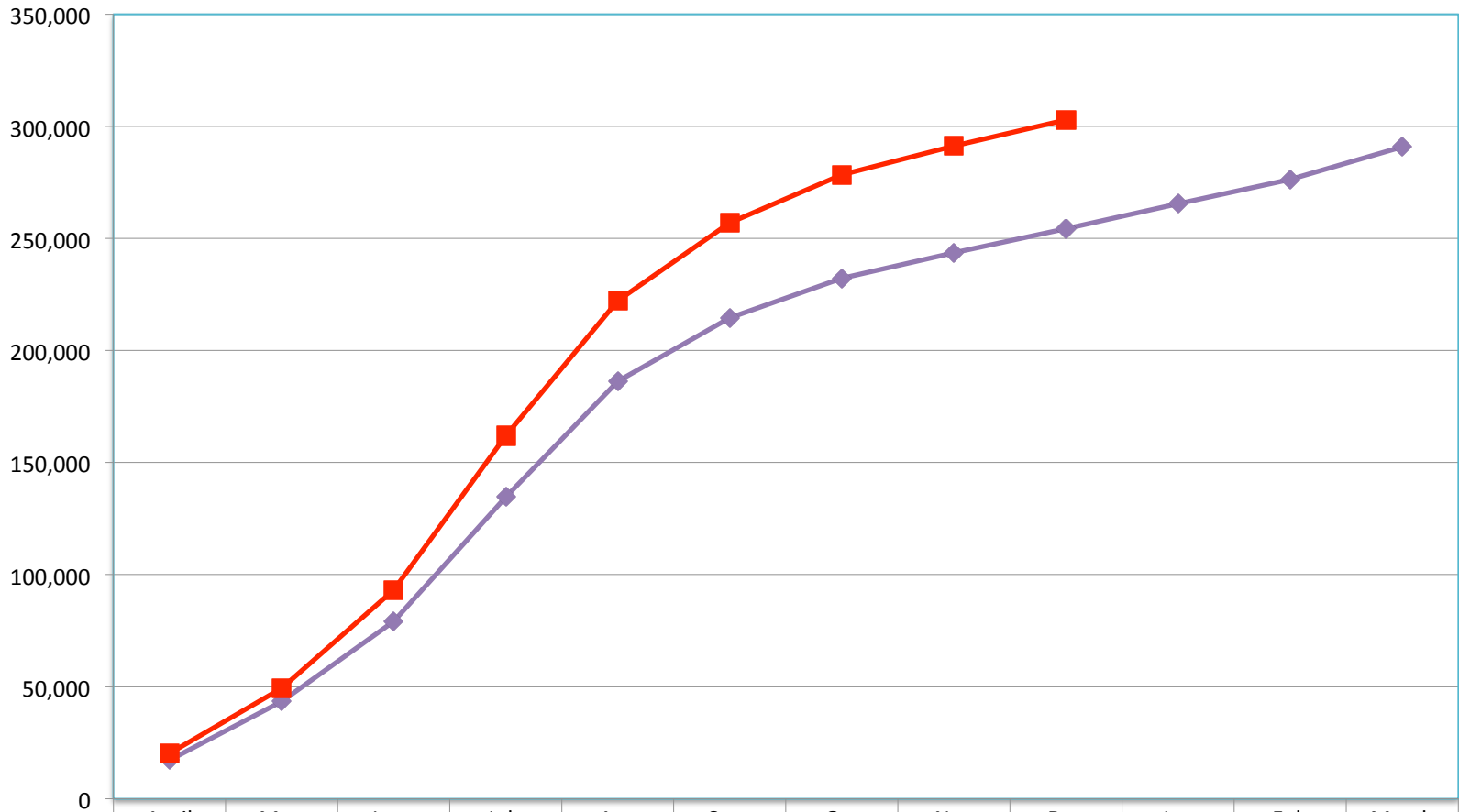


### Total visits to CBL website each month



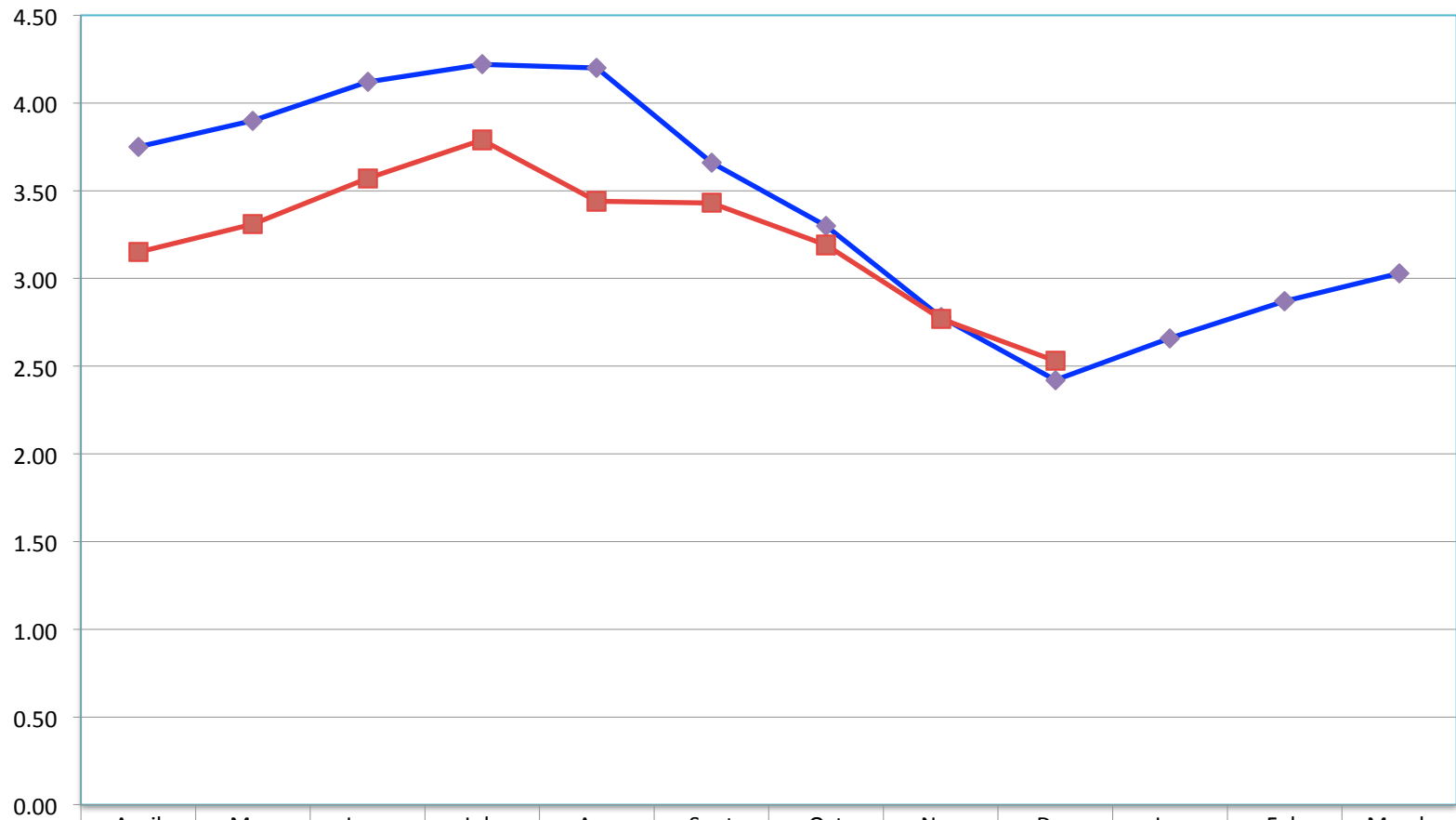
	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
FY2011	17,235	26,205	35,736	55,455	51,671	28,229	17,694	11,367	10,680	11,206	10,853	14,501
FY2012	20,200	29,069	43,885	68,754	60,407	34,608	21,445	12,908	11,589			
% difference	17.20%	10.93%	22.80%	23.98%	16.91%	22.60%	21.20%	13.56%	8.51%			

### Visits to CBL website cumulative



	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
% difference	17.20%	13.42%	17.65%	20.26%	19.33%	19.76%	19.87%	19.58%	19.11%			
FY2011	17,235	43,440	79,176	134,631	186,302	214,531	232,225	243,592	254,272	265,478	276,331	290,832
FY2012	20,200	49,269	93,154	161,908	222,315	256,923	278,368	291,276	302,865			

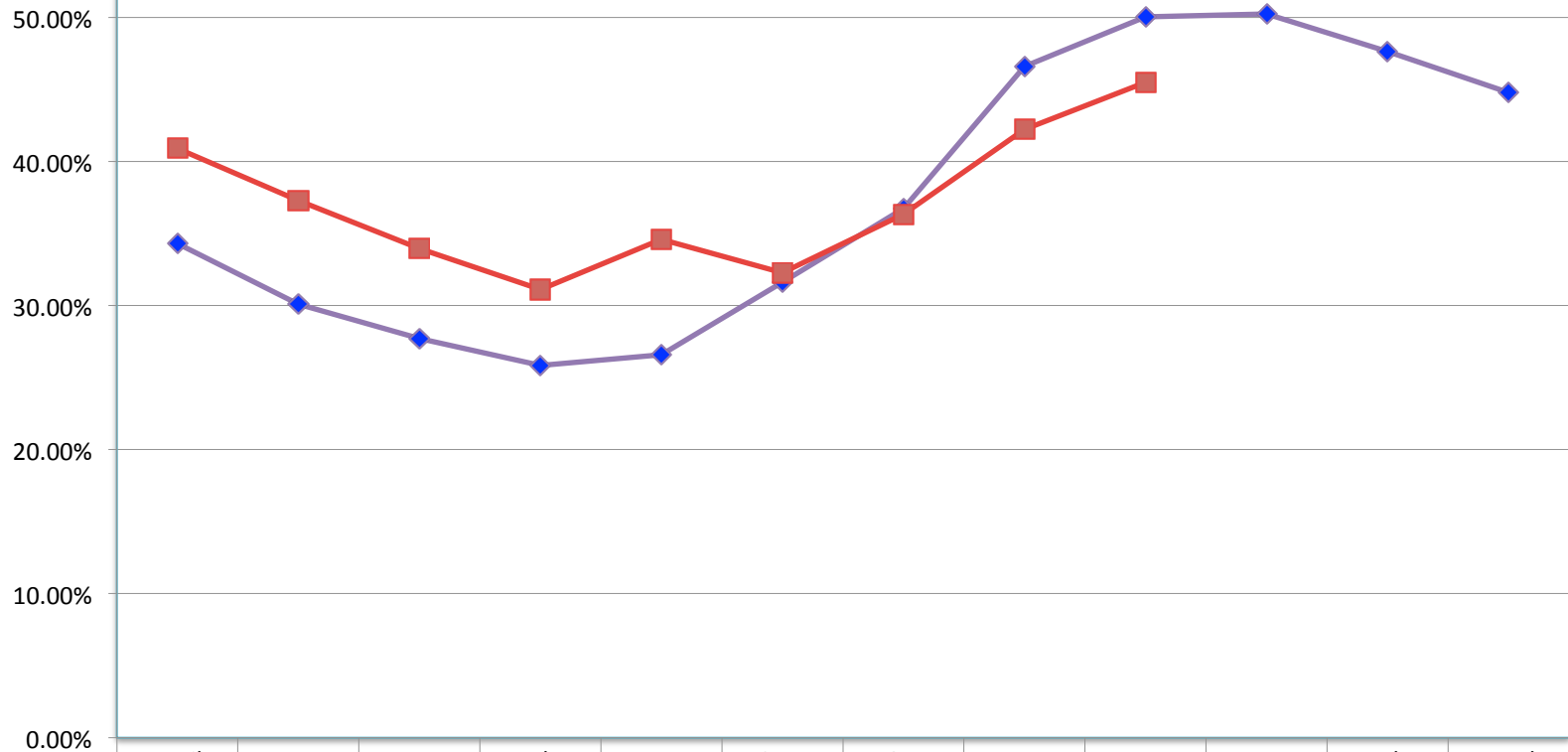
### Pages per visit to CBL website



	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
◆ FY2011	3.75	3.90	4.12	4.22	4.20	3.66	3.30	2.78	2.42	2.66	2.87	3.03
■ FY2012	3.15	3.31	3.57	3.79	3.44	3.43	3.19	2.77	2.53			
% difference	-16.00%	-15.13%	-13.35%	-10.19%	-18.10%	-6.28%	-3.33%	-0.36%	4.55%			

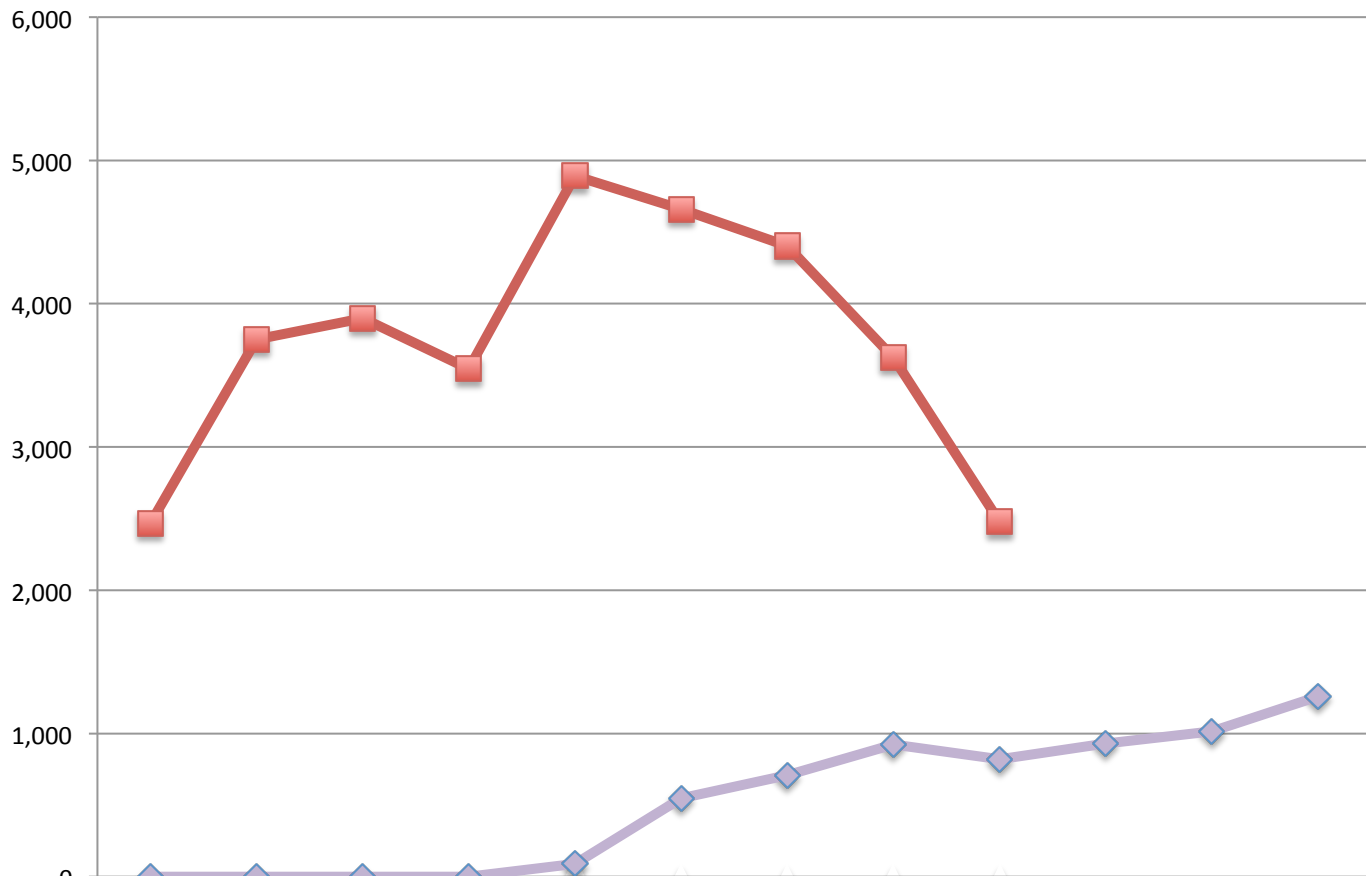
60.00%

### % Bounce rate each month

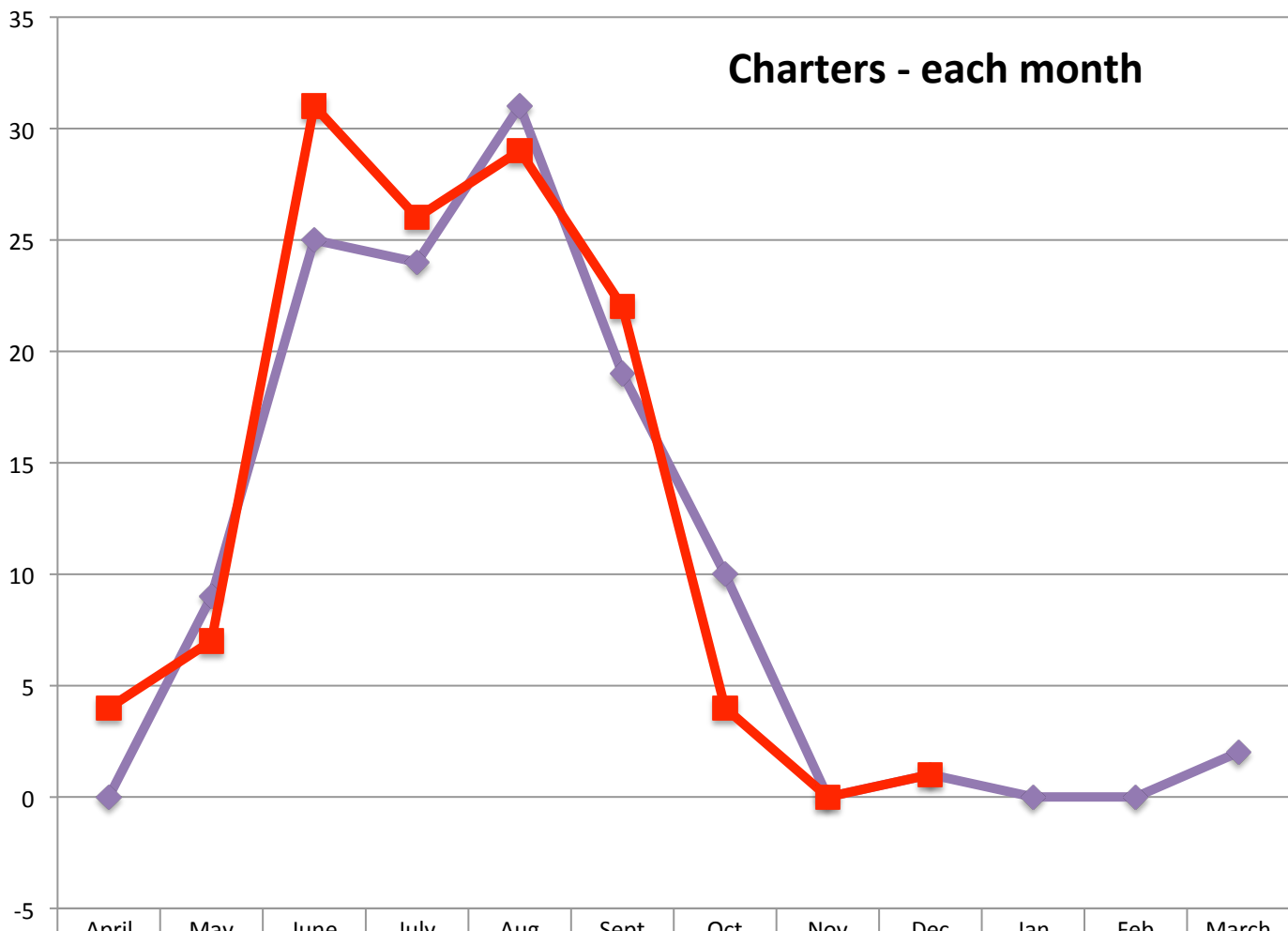


◆ FY2011	34.30%	30.08%	27.71%	25.84%	26.59%	31.62%	36.73%	46.59%	50.04%	50.23%	47.64%	44.78%
■ FY2012	40.89%	37.28%	33.94%	31.11%	34.58%	32.28%	36.33%	42.22%	45.48%			
% difference	19.21%	23.94%	22.48%	20.39%	30.05%	2.09%	-1.09%	-9.38%	-9.11%			

## Wi-Fi Visits

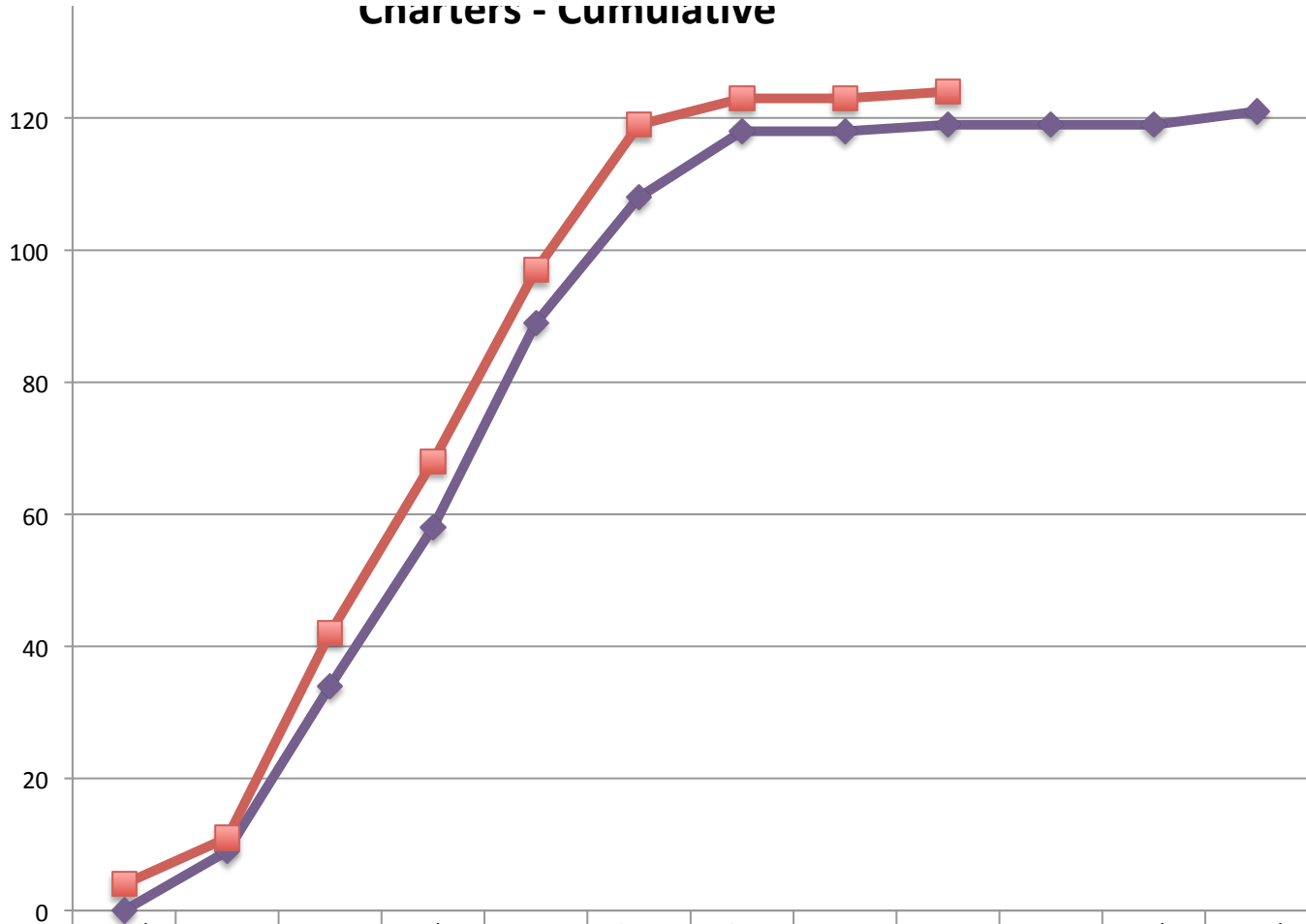


	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
<span style="color: purple;">◆</span> FY2011	0	0	0	0	90	548	710	923	821	929	1,014	1,258
<span style="color: red;">■</span> FY2012	2,466	3,752	3,899	3,546	4,892	4,661	4,404	3,623	2,478			
% difference	0.00%	0.00%	0.00%	0.00%	5335.56%	750.55%	520.28%	292.52%	201.83%			



◆ FY2011	0	9	25	24	31	19	10	0	1	0	0	2
■ FY2012	4	7	31	26	29	22	4	0	1			
% Diff 12 vs 11	0.0%	-22.2%	24.0%	8.3%	-6.5%	15.8%	-60.0%	0.0%	0.0%			

### Charters - Cumulative



	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
FY2011	0	9	34	58	89	108	118	118	119	119	119	121
FY2012	4	11	42	68	97	119	123	123	124			
% Diff 12 vs 11	0.0%	22.2%	23.5%	17.2%	9.0%	10.2%	4.2%	4.2%	4.2%			

